



## Convenient High Quality Coreography Webcasts

### Applications

#### Marketing & Advertising

- Lead generation
- Product launches
- Customer testimonials
- Channel Programs

#### Training

- Sales training
- Customer training
- Competitive overview
- Technology updates
- Product tutorials
- Knowledge transfer

#### Corporate Communications

- Employee communication
- Investor updates
- Public relations announcements

### On-Demand Broadcasts

Did you know that for every one live event attendee, five to six more people will view your webcast replay? A recent survey of executives confirmed that 70% prefer on-demand webinars which they could access on their own schedule<sup>1</sup>. Produce your next event for on-demand delivery and lower your costs while improving quality.

### Audio, Video, Slides and more

Using your existing PowerPoint slides, corporate graphics, Adobe Acrobat and Flash animations, we synchronize your audio or video for an engaging multimedia presentation.

Coreography can even create desktop computer screen recordings so that you can deliver software demonstrations and tutorials as part of your presentation.

Then we complete the solution with an integrated registration system that captures and confirms your viewer's email address ensuring that you have accurate contact information for post-event follow-up.

### Media Host

Coreography hosts your streaming media on networks engineered from the ground up to accommodate the high-availability and bandwidth demands of streaming media, backed by Service Level Agreements that guarantee performance. Although streaming media has proven very engaging, waiting for it is not!

### Getting Started

Simply send us your PowerPoint, Acrobat or Flash presentation material and we do the rest. Coreography will coordinate your presenter schedules, conduct the recording, synchronize your audio and slides, and stream your webcast. Audio presentations are recorded over the telephone, so your presenters simply need a telephone. For video presentations, we will coordinate on-site or studio recording.

### About Coreography

Coreography helps companies create, deploy and promote webcasts and web seminars that improve lead generation, product marketing, and training. We can be reached at 408.348.1522 or on the web at [www.coreography.com](http://www.coreography.com).

<sup>1</sup>Aberdeen Insights, June 2002