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“TEN TIPS EVERY WEBINAR PRESENTER NEEDS TO KNOW”

FIRST IN A SERIES OF EDUCATIONAL WEBCASTS DESIGNED TO HELP MARKETING PROFESSIONALS DELIVER BETTER WEBINARS

LOS GATOS, Calif. – July 8, 2003 – Coreography announced the first in a series of free webcasts designed to help marketing professionals deliver professional and compelling webcasts and web seminars.

Mary Windishar, principal of Windishar Communications, hosts the series. With more than 20 years experience producing, directing and acting, Windishar is one of the San Francisco’s most accomplished narrative voice actors. She voices industrial films, hosts webinars, and is featured often in commercials. She teaches classes at The Voice Factory, and provides media coaching to NPR’s David Brancaccio; “Married By America’s” Don Elium; and the hosts of KOMO-TV’s “Northwest Afternoon.”

The webinar series applies best practices and methods from the broadcast industry to web-based collaborative and streaming events. “Our focus is to help marketers glean the most important concepts from professional broadcasters, with an awareness and acknowledgement of the limitations of web-based multimedia delivery,” stated Bill Hopps, managing partner at Coreography. “Mary brings experience not only as a producer and performer, but also as a webinar host. This is a unique set of qualifications.”

“Ten Tips Every Webinar Presenter Needs to Know” offers specific tips on how to make a scripted webinar presentation sound natural without straying from the written content. With practical advice you can use, it is appropriate for both presenters and marketing staffs producing web-based events. Registration is available online at <http://www.coreography.com/tentips/>.

Windishar Communications delivers professional voice training and coaching for individuals seeking to improve their presentation skills, as well as a professional moderator, interviewer, and webinar host for businesses. Their telephone number is 510-523-5788.

Coreography helps companies create, deploy and promote webcasts and web seminars that improve marketing and training. Coreography enables companies to produce their own web seminars by recommending desktop software solutions that reduces event costs, or can produce turnkey events using these same tools. Coreography’s telephone number is 408-348-1522. The company’s website is www.coreography.com

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