



**Nurture relationships, generate new leads, and improve sales effectiveness.**



# About

# **Sustainable Lead Generation**

State of B2E

# Why Webinars Work

**Strategy**

# Tactics

**Execution**

**Manpower**

**Expertise**

**Best Practices**

**Tactics**

**Strategy**

**Sustainable Lead Generation**



**Managed Service**

**Manpower +**

**Expertise +**

**Best Practices**

# Your content + our production

Microsoft PowerPoint - [CoreSvcIntro2008]

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100%

Notes... Transition Design New Slide

**Slide Design**

- Design Templat
- Color Schemes
- Animation Sche

Apply a design to

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Services

**Recycle**

**Re-use**

**Re-purpose**

Services  
Solutions

# Live

No-fear Disaster Recovery Strategies That Won't Break the Bank - Microsoft Internet Explorer

**SnapAppliance™**

Name  Email

Ask a question.

Ready

**SnapAppliance**

**No Fear**  
*Disaster Recovery Strategies  
That Won't Break the Bank*

L.D. Weller  
Sr. Product Manager  
Symantec Corporation

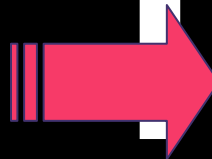
Julie Herd Goodman  
Software Product Marketing Manager  
Snap Appliance  
July 15, 2004

 **symantec.**

**Best practices before, during and after the event**

# Event Replay

The screenshot shows a web browser window with the SnapAppliance interface. At the top, there's a form to "Ask a question" with fields for Name and Email. Below this is a "How to Ask a Question" section with three numbered steps: 1. Click on the Ask a Question button, 2. Type your question, and 3. Click the Ask button. The interface also displays recording information, a list of topics, and a "Thank you for attending!" message with a WebEx logo and contact information.



The slide features a photograph of two men in business attire looking at a laptop. The text on the slide reads: "Transforming Communication & Collaboration in the Enterprise", "October 26, 2005", "Host: David Leach", "Welcome", and "Siemens Communications, Inc. Webinars". A video player interface is visible at the bottom of the slide.

Any delivery method; one replay format

# ON-DEMAND PRESENTATIONS

Sales Readiness Webinar - Q3 2008 (00:13 / 54:13) | ASK A QUESTION | ABOUT | RESOURCES

**SIEMENS**

Outline | Thumbnails | Search

- Welcome
- Agenda
- Reminder!
- Marketing Activities and Sales Tools
- Press Outreach YTD results 5/1/2008
- New North American Website
- Marketing Programs Overview YTD results 5/1
- Reston EBC
- Demand Generation Activities YTD Results 6/8
- InformationWeek Event: Making the Case for U
- Upcoming Tradeshows & Conferences Custom
- Sales Enablement Tools
- Customer References Database has 65 accoun
- HiPath 8000 (OpenScape Voice) Reference Pr
- HiPath 8000 (OpenScape Voice) Reference Pr
- OpenScape Voice and OpenScape UC Applic
- Wireless Sales Promotions
- You Can Start Right Now!
- OpenScape Contact Center
- OpenScape Unified Communications Suite A co
- Open Customer Interaction Portfolio Clear posit
- What We Announced Quick Facts and Dates
- OpenScape Contact Center Announcement Co
- OpenScape Contact Center Package Details


**SIEMENS**

## Sales Readiness Q3 2008

**Hostess:** Colleen Howard  
**Speakers:** Alina Urdaneta  
Don Greco  
Jon Anderson

You can **START** right now!

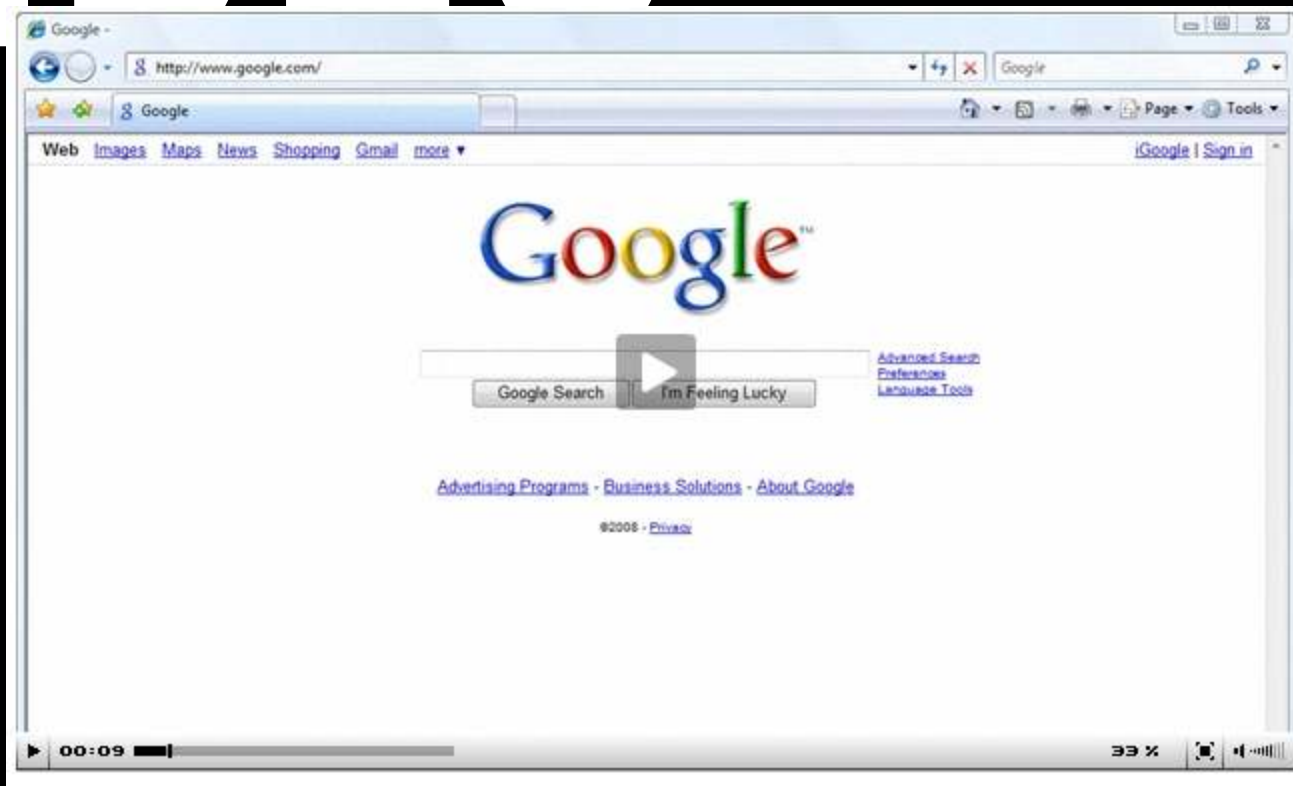
June 18, 2008



SLIDE 1 OF 39 | PLAYING | 00:13 / 00:35

**Continue the conversation**

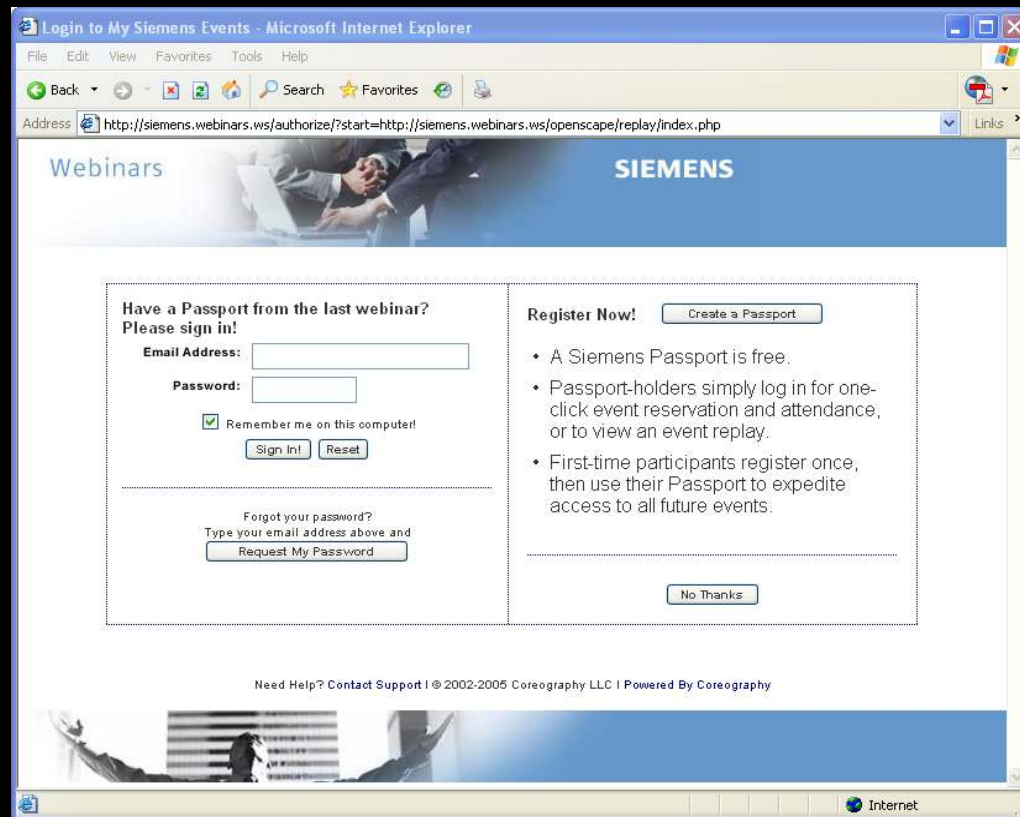
# VIDEO



Seeing is believing



**Professional editing showcases your expertise**



# Register & Track

**Syndicate**

# Thank you



## Newsletter

## Talk

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