

GoToWebinar Exit Survey Question Types

Question Types

Choice – Single Answer

Example: **This Webinar met my expectations.**

- Strongly agree
- Agree
- Disagree
- Strongly disagree

Choice – Multiple Answers

Example: **Please send me (check all that apply):**

- Monthly product newsletter
- Product specifications
- Marketing information
- Reseller program overview

Choice – Scale 1 to 5

Example: **How would you rate the content of this Webinar (5 is best)?**

- 1
- 2
- 3
- 4
- 5

Open-Ended – Short Phrase

Example: **What feature would you like to see added to GoToWebinar?**

Open-Ended – Essay

Example: **Describe what you like best about GoToWebinar:**